



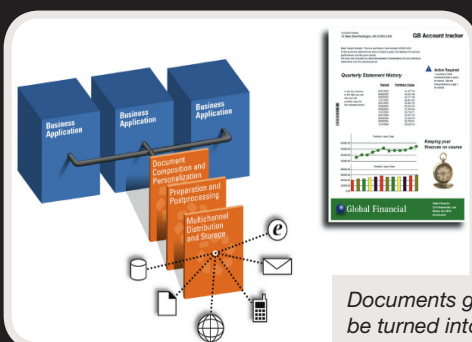
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Bringing added value to your electronic communications

## How we see it

Although many businesses have heavily invested in enterprise applications like ERP, CRM or ECM, enabling effective communication with employees, customers and partners remains a huge challenge. This is particularly true of document-intensive environments where the transition from highly paper-based to content-rich and multimedia processes drives organisations to streamline and enhance their whole business processes in an increasingly visual and interactive way.

There are many challenges in electronic communications and business process management, and also many potential solutions. An electronic communication project must start with a clear strategy and a strong business case that takes technology, business environment and business processes into account. Only an experienced partner such as Trasys can really help manage the transition from paper-based to flexible electronic communications



*Documents generated by transactional systems may easily be turned into professional-looking, highly formatted, and very dynamic ones. Source : Adobe Inc.*



**SOLUTION PARTNER**  
Silver

## What we offer

Trasys is a recognised leader in e-communication and BPM solutions based on Adobe, a leading provider of communication and collaboration solutions. Trasys e-communication solutions provide a robust environment that allows developers to easily build and deploy highly personalised and collaborative applications, and business users to manage application environments based on their specific needs. In addition, it offers a variety of options for creating intuitive user experiences that support multichannel interactions.

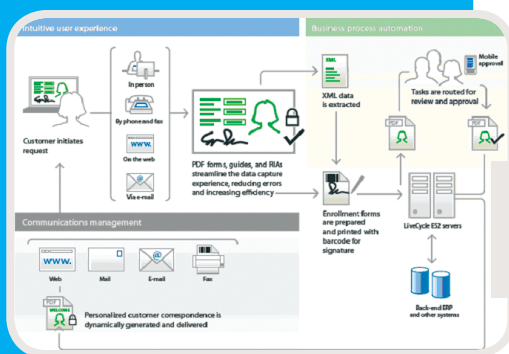
Uniquely implemented with employee productivity, streamlined processes and technology enablement in mind, Trasys' e-communication solutions :

- Are built on the robust Adobe LiveCycle platform to offer a one-stop shop that delivers paper and electronic document services consistently within and outside the organisation
- Deliver innovative, secure and collaborative communication processes using Flex®, Flash®, AIR® and PDF technologies
- Extend the power of back-end applications with the versatility and accessibility of collaborative electronic forms and documents
- Include rich media functionalities that offer developers and users a variety of ways to view and understand the processes and their interactions
- Provide features for security and digital signature to support compliance requirements of regulated processes
- Integrate non-Adobe technologies to connect with content management applications and deliver interactive interfaces to desktops and mobile devices
- Are leveraged end-to-end, from initial assessment to implementation and support

## Our credentials

Trasys has broad expertise in assisting organisations of all sizes and types make the most of their electronic communications. Having implemented Adobe-based solutions for multiple companies, Trasys has the proven experience and technical background to help you realise the full potential of electronic communications and streamlined business processes.

- Trasys is an Adobe Silver Partner
- Trasys delivers Adobe-based solutions end-to-end, from assessment to business case, deployment and ongoing management
- Trasys consultants combine Adobe expertise and certification with strong knowledge of business processes management and streamlining, making your e-communication projects successful
- Trasys doesn't just focus on the transition from paper document to electronic forms, but also on the complete scope of electronic communications, including process automation, security, compliance, rich media content and interfacing to a variety of devices
- Headquartered in Belgium, Trasys is active all over Europe to ensure that it is close to its customers and has the capability to handle electronic communications projects on a global scale
- Trasys has gained experience for more than 20 years in a variety of sectors, including business, industry and government. This experience is the guarantee that electronic communications projects are designed and implemented with a clear understanding of its customers' needs, business processes and business objectives
- Trasys' deep knowledge of ERP environments allows it to bridge the gap between paper-based processes and transactional applications with the versatility and accessibility of collaborative forms and processes.



Adobe-based solutions from Trasys help drastically streamline business processes through built-in intelligence, rich application interfaces, secure documents, and automated business processes. Source : Adobe Inc.